CREATING TRILLION DOLLAR VALUE OUT OF A TRILLION DOLLAR PROBLEM

How Exponential Technology, Devices, Data & Machine Intelligence can transform the outlook for our health systems.







drjack@chhp.com @drjackUK















desktop PC chip would increase that ratio to 1500.







So, what year did a single typical desktop computer surpass the combined procing power of humanity?

achieve if the ulation stopped doing right now calculations? ompare to a omputer one?

It's easy, though getting harder every day, to invent tasks that a single human can do faster than all the computers in the world. Humans, for example, are probably still far better at looking at a picture of a scene and guessing what just happened:



To test this theory, I sent this picture to my mother and asked her what *she* thought had happened. She immediately replied,² "The kid knocked over the vase and the cat is investigating."

She cleverly rejected alternate hypotheses, including:

- The cat knocked over the vase.
- The cat jumped out of the vase at the kid.
- The kid was being chased by the cat and tried to climb up the dresser

100 YEARS AGO



TODAY

DEEPMIND



100 YEARS ON?

Asyau arte mperiertymer forgut Anapripar pipe ify faite garranon en ilin monthing the statility of the to the state of the state o Tant . is an to man mate an of a star man a to the bart ar urti di Aummernum Ou - instanti AUT MY FTTT Relation . Achieve . THE PROPERTY AND A TEAMINED IN in the state of the state of the state AS UDADI PRAL PRIVILES LAP LAL ALA TE TISP Tist. inspay

Dath of Hippocrates

I swear by Apollo, the Physician, and Aesculapius and health and all-heal and all the Gods and Goddesses that, according to my ability and judgment, I will keep this oath and stipulation:

o reckon him who taught me this art equally dear to me as my parents, to share my substance with him and relieve his necessities it required: to regard his oftspring as on the same footing with my own brothers, and to teach them this art if they should wish to learn it, without fee or stipulation, and that by precept, lecture and every other mode of instruction, I will impart a knowledge of the art to my own sons and to those of my teachers, and to disciples bound by a stipulation and oath, according to the law of medicine, but to none others.

I will follow that method of treatment which, according to my ability and Judgment, I consider for the benefit of my patients, and abstain from whatever is deleterious and mischievous. I will give no deadly medicine to anyone if asked, nor suggest any such counsel; turthermore, I will not give to a woman an instrument to produce abortion.

With Purify and with Holiness I will pass my life and practice my art. I will not cut a person who is suffering with a stone, but will leave this to be done by practilioners of this work. Info whatever houses I enter I will go into them for the benefit of the sick and will abstain from every voluntary act of mischiet and corruption, and further from the seduction of females or males, bond or free.

Whatever, in connection with my professional practice, or not in connection with it, I may see or hear in the lives of men which ought not to be spoken abroad I will not divulge, as reckoning that all such should be kept secret.

While I continue to keep this oath unviolated may it be granted to me to enjoy life and the practice of the art, respected by all men at all times but should I trespass and violate this oath, may the reverse be my lot.

A long time ago in a galaxy far, far away....











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Star Wars Emperor Ian McDiarmid tells his ambulance to wait until he finishes West End play

An award-winning actor who played the evil Emperor in the Star Wars movies was taken ill on stage but instructed an ambulance to wait until the performace had finished before being leaving for hospital.

By Nick Allen

8:51AM BST 24 Oct 2008

Ian McDiarmid, 64, began suffering from dizzy spells towards the end of the play but concealed his condition so well that the audience didn't notice and critics later gave him glowing reviews.



lan McDiarmid is a highly distinguished stage actor

Palpatine in George Lucas's Star Wars films.

Backstage staff feared he was suffering a heart attack and called an ambulance ten minutes before the performance was due to end. It arrived seven minutes later.

But the heroic actor finished his performance and then took the curtain call at the Gielgud Theatre in London's West End before getting in the ambulance.

McDiarmid had been playing the Father in Luigi Pirandello's Six Characters in Search of an Author.

He is a highly distinguished Scottish stage actor but is most famous for his Hollywood role as the Emperor Facebook
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Pictures of the week



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Ian McDiarmid is a highly distinguished stage actor

Backstage staff feared he was suffering a heart attack and called an ambulance ten minutes before the performance was due to end. It arrived seven minutes later.

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Pictures of the week



Palpatine in George Lucas's Star Wars films.

Messages emperor palp... Edit

Dear Ian, Dr Jack here from 76 Harley Street. Hope you're having a good Christmas holiday. My wife got me the starwars 6 episode box set so we've just been watching you demonstrate the peak of your Dark Side prowess in full HD :). Trust all's well. Very best as ever, jk

31 Dec 2011 15:19



DR JACK KREINDLER

MEDICAL WING FLOOR 201,045 DS 90210 THE DEATH STAR

(JUST PAST CATERING)

@drjackuk phantom.medic@gmail.com



HUMAN PERFORMANCE SCIENC

DOCTORS AND SCIENTISTS SAID THAT BREAKING THE FOUR-MINUTE MILE WAS IMPOSSIBLE, THAT ONE WOULD DIE IN THE ATTEMPT. THUS, WHEN I GOT **UP FROM THE TRACK AFTER COLLAPSING** AT THE FINISH LINE, I FIGURED I WAS DEAD.

Roger Bannister






















SERIOUSLY...











Surgery: Impaired functional Capacity is Associated with All-Cause Mortality



Fig 2 Kaplan-Meier curve for 90 day survival for AT \geq 11 ml kg⁻¹ min⁻¹ compared with AT < 11 ml kg⁻¹ min⁻¹. Survival at 90 days was significantly greater in patients with an AT of 11 ml kg⁻¹ min⁻¹ or greater (*P*=0.034).



Fig 3 Kaplan-Meier curve for 90 day survival for VE/VCO₂ <34 compared with VE/VCO₂ >34. Survival at 90 days was significantly greater in patients with VE/VCO₂ <34 (P=0.021).

Wilson, T., Davies, S., Yates, J. & Stone, M. Br J Anaesth 2010;105:297-303



WTF!?











Would you get in a plane that hadn't been checked for half a century?



HOW SAFE IS HEALTHCARE?



Singularity University | Future

Futuremed Program February 2012

EXPONENTIAL Medicine

REIMAGINING THE FUTURE OF HEALTH AND MEDICINE ExponentialMedicine.com





INCREMENTAL VS EXPONENTIAL



INCREMENTAL MEDICINE





why not for all?

DATA DATA DATA DATA DATA BATA

DATA STRAIGHT FROM THE CLOUD 1013 NASA

AWARD-WINNING TECHNOLOGY

0

Sentrian has been recognized by industry leaders as a pioneer in remote medicine.

FROST ヴ Sullivan

American Telemedicine Association

Technology Customers Patients Partners Resources About Us Q

781 Sentrian leverages the revolution

Welcome to Sentrian

in remote biosensors and

machine learning to detect

patient deterioration early

(FORMERLY JOINTLY HEALTH)

Sentrian, the first Remote Patient Intelligence Company, aspires to eliminate all preventable hospitalization by leveraging the revolution in biosensors and machine learning to remotely detect patient deterioration before problems become acute.

DENTRIAN OMy Account ? Help E Logout									
At Risk Patie	ak Patients All Patients						0 new at risk patients since last login		
Risk Level †	Patient and Event	New	Time	Disease Model	Detailed Description	Patient Phone # ^	View Details		
	Cooper, james SpO2 > 96% & up 4%		Oct 28 10:50 AM	COPD	The last value of morning SpO2 went above the 1 day average by 5.0 %, The last value of morning SpO2 went above the fixed value of 96.0 by 1.0 %	555-123-4568			
	Cooper, James AM SpO2 < 85%		Oct 27 8:58 AM	COPD	The last value of morning SpO2 went below the fixed value of 85.0 by 1.0 %	555-123-4568	1		
	Frost, Robert SpO2 > 96% & up 4%	•	Oct 11 10:31 AM	СОРД	The last value of morning SpO2 went above the 1 day average by 7.0 %, The last value of morning SpO2 went above the fixed value of 96.0 by 1.0 %	555-123-4568	>		
	Emerson, Ralph High PR & low steps	•	Sep 10 12:00 AM	COPD	The 3 day average of morning Pulse Rate (Oximeter) went above the 4 week average by 34.6 %, The 3 day average of Total Steps went below the 4 week average by 47.5 %	555-123-4567			
	Emerson, Ralph High PR & low steps	•	Sep 09 10:12 AM	COPD	The 3 day average of morning Pulse Rate (Oximeter) went above the 4 week average by 34.6 %, The 3 day average of Total Steps went below the 4 week average by 78.8 %	555-123-4567			
	Frost, Robert High PR & low steps	•	Jul 17 12:00 AM	COPD	The 3 day average of morning Puise Rate (Oximeter) went above the 4 week average by 39.2 %, The 3 day average of Total Steps went below the 4 week average by 37.9 %, The 3 day average of Total Steps went below the 4 week average by 37.9 %, The last value of Total Steps went below the 4 week average by 60.3 %	555-123-4568	8		
	Frost, Robert AM PR 50% > previous day	•	Jul 14 11:56 AM	COPD	The last value of morning Pulse Rate (Oximeter) went above the 1 day average by 141.8 %, The last value of morning Pulse Rate (Oximeter) went above the fixed value of 160.0 by 2.0 bpm	555-123-4568	>		
	Frost, Robert 5 day sleap 20% <4 week avg	•	Oct 31 12:00 AM	СОРО	The 5 day average of Total Time Asleep went below the 4 week average by 31.1 %. The last value of Total Time Asleep went below the 4 week average by 15.7 %	555-123-4568			
	Frost. Robert 5 day sleep 20% < 4 week avg	٠	Oct 30 12:00 AM	COPD	The 5 day average of Total Time Asleep went below the 4 week average by 33.5 %. The last value of Total Time Asleep went below the 4 week average by 36.6 %	555-123-4568	1		
	Frost, Robert 5 day sleep 20% < 4 week avg	•	Oct 29 12:00 AM	СОРД	The 5 day average of Total Time Asleep went below the 4 week average by 24.0 %, The last value of Total Time Asleep went below the 4 week average by 29.3 %	555-123-4568			
	Emerson, Ralph AM Weight 21b > 3 day avg	•	Oct 20 10:25 AM	COPD	The last value of morning Weight went above the 3 day average by 2.8 lbs	555-123-4567	Þ		
	Cooper, James AM 5 day avg TFI 5%>4 week avg		Oct 15 11:17 AM	СОРБ	The S day average of morning Thoracic Fluid Index went above the 4 week average by 5.2 %	555-123-4568	*		

Øser		My Account 💡 Help 📑 Logout										
€ Cor	oper, James Age 69 Sex Male Birth Jul 11, 1945 MRN 617-05-0088 Phone # 555-123-4568 Disease Model COPD	More Info										
Fimeline	10 Minutes 24 Hours 3 Days 7 Days 14 Days 1 Month 6 Monthie	atlent Since Jun 01, 2014										
Jun 3	20,2014 2 14 26 7 19 31 12 24 6 18 30 11 23 5 Dec 17, 2014	ast 30 Days 0 Events										
Events	Select an event to view related details	Event Details										
Risk Level		High										
Event Status		In Progress Review Event										
Graphs	Tables											
AM SpC	02											
	100	Clinical Event										
	95 P9 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Morning SpO2 at 97.0 %										
		The latest reading is 5.0 % above baseline of 92.0 %										
		2 of 2 Morning SpO2 at 97.0 %										
	80	The latest reading is 1.0%										
AM Blo	ten la	_										
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🧹 Jun 2	20,2014 2 14 26 7 19 31 12 24 6 18 30 11 23 5 Dec 17, 2014											
CHF and COPD Model 1	Properties		CHF and COPE	Model 2 🔢	it Properties							
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Clinical Roles Compliance Rules			Clinical Billes Compli	ance Rules								
Starch rules here: Q. Show	n All	Continue (Including Streams)	Search miles here Q She		(AII) [Inclusion]							-
Rule Nome	Expression	Noview wodel Performance	Rule Nerrei		Expression			Priority	Copy	f.dit	Split / Combine	Delat
Avg Systolic BP 30% above baseline	The 3 day average Blood Pres	CHF and COPD Model 1	Avg Systolic BP 244 abov	e baseline	The 3 day average Blood Pressure (Syste	olic) is above the 22	clay baseline by 24.1 H					
Avg SpO2 5% below baseline	The 3 day average SpO2 is bei	776 patients	Avg Systolic BP above 178	ImmHg	The 2 day average Blood Pressure (Syste	alic) is above the val	ue of 178.2 mmHg					×
Systolic BP up and SpOZ down The 3 day average Bloo		• 47 rules	Diastolic BP 14mmHg bd	ow baseline	The latest measurement of Blood Press	ure (Olastolic) is belo	ow the 3 week baseline by 14.4 mmHg					×
	The 3 day average SpDI	model first activated Jan 14, 2015 model is gurrently ACTIVE	Avg Diastolic BP 27% abo	ve baseline	The 2 day average Blood Pressure (Dias	tolic) is above the 25	i day baseline by 28.7 %					
Avg Thoracic Fluid 5% above baseline	The 5 day average Therack Fi	Model is currently ACTIVE	Pulse Rate 62% above baseline		The latest measurement of Pulse Rate (The latest measurement of Pulse Rate (Oximeter) is above the 3 day baseline by 62.4 %						
	The 5 day average Weig The 5 day average Bloo		Avg Total Steps 55% below baseline		The 1 week average Total Steps is below the 25 day baseline by 55.1 %						×	
Wegre up AND bystelic dir up					The 2 day average Thoracic Fluid Index is above the 8 day baseline by 7.2 %							
	 The latest measurement 	of SpO2 is below the 2 week baseline by 3 %										
Sp02 down AND Shortness of Breath up • The latest measurement		of Shortness Of Breath is above the value of 3	spuz 4% below bledine		The vacest measurement of SpCI2 is below the 30 day baseline by 4.2 %		ne by 4.2 %	-				
Avg Short of breath 3pts > baseline	The 2 day average Shortness O	FBreath is above the 2 week baseline by 3	SpO2 below 89%		The latest measurement of SpO2 is below the value of 89.2 %		19					×
Avg SpO2 3% below baseline	The 3 day average SpO2 is beix	Review Model Performance	Steps down AND Systolic BP up		The 1 week average Total Steps is below the 25 day baselin The 2 day average Blood Pressure (Systolic) is above the 3		aseline by 31.3 %					
Sp 02 dropped 5%	The latest measurement of Spi	CHF and COPD Model 2					the 30 day baseline by 207 mmHg					
Sp02 dropped 4%	The latest measurement of Spf		Pulse pressure up AND Systolic BP up		The 3 day average Pulse Pressure	e is above the 11 day	baseline by 19.1 %					
5p02 below 90%	The latest measurement of Spl	Changed Removed			 The latest measurement of Blood 	Pressure (Systolic)	is above the 1 day baseline by 17 mmHg					
Avg Systolic BP 15% above baseline	The 3 day average Blood Press	Rule	Systolic BP down AND 5pO2 down		The latest measurement of Blood	l Pressure (Systolic) i	is below the value of 102 mmHg					
Avg Systolic BP 15% below baseline	The 3 day average Blood Press	The 3 day average of systolic blood pressure is above			 The 10 day average SpOZ is below 	v the 28 day baselin	eby 3 %	-				
Systolic BP 15% above baseline	The latest measurement of Blo	The 2 day average of systolic blood pressure is above			The 3 day average Thoractic Fluid	Index is above the 1	week baseline by 4.2 %					
Systolic BP 15% below baseline	The latest measurement of Bio	The latest value of diastelic blood pressure is below	Thorade up and sys up and dysprea up		The latest measurement of Blood The 2 day average Shortness Of E	is above the 11 day baseline by 22 % i day baseline by 3	-					
Systolic BP above 180	The latest measurement of Bio	The latest value of diastone blood pressure is below										
		The 1 week average of Total Steps is below the 25 da										
System BP below Bo	The latest measurement of Bio	The one week average of Total Steps is below the The 2 day everyons of successive blood exercises is a										
Avg Diastolic BP 15% above baseline	The 3 day average Blood Press	• The 2 day average of systolic blood pressure is a	1	Review Model	Performance					6	3	
Avg Diastolic BP 15% below baseline	The 3 day average Blood Press			CUT and	CORD Madel 2.4		Cur and COPP Mad					
Diastolic BP 19% above prior day	The latest measurement of Blo			CHF and	COPD Model 3-A		CHF and COPD Mod	el 3-B				
Diastolic BP 15% below prior day	The fatest measurement of Blood Pressure (Diastolic) is below the 1 day baseline by 30 %			• 5 ne	w rules		• 9 new rules					
Diastolic BP above 100	The latest measurement of Bio	surement of Blood Pressure (Diastolic) is above the value of 100 mmHg		• 0 ch	anged rules emoved rules		 1 changed rules 12 removed rules 					
Diastolic BP below 40	The latest measurement of Bli	Bodew Model Performance	 +11.3% sensitivity improvement 			 +8.5% sensitivity in 	nprovemen	t				
Avg HR 30% above baseline	The 3 day average Pulse Rate			• +4.4	% specificity improvement		 +1.4% specificity in 	nprovemen	t			
Avg HR 30% below baseline	The 3 day average Pulse Rate:	CHF and COPD Model 2		Model Sen	sitivity	90.1%	Model Sensitivity		87	.3%		
HR 30% above prior day	The latest measurement of Pu	• 1864 patients		1				1	_			
HR 30% below prior day	The latest measurement of Pu	• 22 rules		Model Spe	cificity	97.2%	Model Specificity		94.2%			
HR above high limit	The latest measurement of Pu	 model first activated Jun 15, 2015 model is currently ACTIVE 									1	
Avg Wt 3% above baseline	The 3 day average Weight is al					Previous			lligence	Cancel		
Avg Wt 3% below baseline	The 3 day average Weight is b											
Avg Wt 4% above baseline	The 3 day average Weight is al											
Avg Wt 444 below baseline	The 3 day average Weight is be	iow the 2 week baseline by 4 %										
Wr. 3% above 3 day avg	The latest measurement of We	ight is above the 3 day baseline by 3 %										



- Setting: Medicare advantage health plan with 80,000 members
- Study Objective: Determine if Sentrian can remotely detect decompensation predictive of hospitalization earlier and with higher accuracy
- **Patients:** 500 patients with complex chronic disease
- Duration: 6,000 patient months
- No. Biometric Device Measurements: >200,000
- Results: Detected 83% of decompensation with 3% false positives

Study Objectives:

- Measure the accuracy of first generation RPM rules Vs Sentrian RPI on multiple streams of biometric data
- Determine the relevant predictability of each device/stream
- Measure the predictability of a new device called CoVA

Results:

1st Gen. rules

5 devices

• Results: Sentrian machine-learning rules detected health deterioration predictive of hospitalization with 3X the accuracy of 1st generation RPM rules





Sensitivity Specificity

JMIR RESEARCH PROTOCOLS

Kohn et al

Original Paper

Implementation of a Home Monitoring System for Heart Failure Patients: A Feasibility Study

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all authors contributed equally

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Abstract

Background: Improving the management of patients with complex chronic disease is a substantial undertaking with the simultaneous goals of improving patient outcomes and controlling costs. Reducing avoidable hospitalization for such patients is a step toward both objectives. Some of the deterioration experienced in chronic disease patients occurs outside the view of their clinicians, and before the patient becomes overtly symptomatic. Home monitoring has been used for more than 20 years to detect deterioration earlier so that the patients could be treated before they became ill enough to require hospitalization. Patient participation is an important requirement for successful home monitoring. There has been some concern that patients would be unwilling or unable to engage in a program that collected multiple measurements. The Cedars-Sinai Cardiology Center provides a high-touch, intense management program for patients with congestive heart failure (CHF). A group of their patients were chosen to join a complex, multidevice home monitoring system to see whether such patients would find value in the additional effort.

Objective: The objective of our study was to determine whether patients already actively engaged in a high-touch intensive management program for CHF would take on the additional burden of a complex home monitoring effort.

Methods: A total of 20 patients from the Cedars-Sinai group were enrolled in a monitoring program utilizing 5 different devices. Anonymous surveys were collected from the patients to assess their satisfaction with the program.

Results: In total, 90% (18/20) completed the program, and 61% (11/20) submitted the survey. Among the 18 patients, overall compliance with the requested measurements was 70%. It was found that 73% (8/11) felt better about their health as a result of the program, whereas another 73% (8/11) believed that the care team now had a better picture of their health.

Conclusions: Substantial patient compliance and satisfaction can be achieved in a sophisticated home monitoring program.

(JMIR Res Protoc 2017;6(3):e46) doi:10.2196/resprot.5744

KEVWORDS

heart failure; home monitoring; predictive analytics; patient engagement

Introduction

The management of chronic disease is a substantial burden, both for the patients and the provider organizations supporting them. In total, 71% of health care expenditures in the United States result from patients with multiple chronic diseases such

http://www.researchprotocols.org/2017/3/e46/

as congestive heart failure (CHF), chronic obstructive pulmonary disease (COPD), and diabetes [1]. A substantial fraction of the cost is generated by repeated hospitalization and emergency department (ED) visits [1]. The incidence of chronic disease continues to grow, in part because of an aging population and improved management of chronic diseases. Better acute coronary

> JMIR Res Protoc 2017 | vol. 6 | iss. 3 | e46 | p.1 (page number not for citation purpose)

JMIR RESEARCH PROTOCOLS

Kohn et al

A chi-square contingency table analysis was performed on the with a P value of .12, in part due to lack of independence among response data in Table 2, using Microsoft Excel 2016, version the responses. A positive response to one question was likely 16.0.6965.2115. It did not quite reach statistical signification, associated with a positive response to another question.

Figure 1. Patient satisfaction survey



Discussion

Principal Findings

Several issues arose during the early stages of the project. First, despite what were thought to be careful explanations there was a misunderstanding of wireless and Internet connections among the patients. Several patients claimed they had wireless access when they did not and thus had to be provided with an Internet hot spot (Mifi) to participate. Many of the patients had difficulty with the finger dexterity necessary to close the clasp on the Fitbit. An alcohol-based hand sanitizer was used as a short-acting lubricant to facilitate clasp closure.

A few of the patients relied on a wheeled walker for ambulation. Weight measurements for those patients were unreliable as they were affected by the variations in level of support that each patient needed from the walker. Although we intentionally limited the number of devices requiring active participation by the patients, a few patients initially felt that the measurement process was too complex. The problem seemed to diminish as the patients became more accustomed to the process. Some of the patients had substantially healthier spouses or significant others that provided support and helped the patients with the measurement process. On one hand, there was an advantage to measurements. Distinguishing between patients who will the help provided. However, sometimes the spouse answered questions for the patients or dominated the discussion so that it was difficult to ascertain the patient's level of understanding. It became clear that special care was necessary to ensure that both the patient and the care-giver had the same understanding

Some of the participants had already been using home monitoring devices such as blood pressure cuffs and weight scales. Some patients were concerned by the different readings. from the new devices provided for the study. The team explained that such differences were minor and expected and were not affect the results. It may not be generalizable to a broader group alarming and that data trends were more important. Although

http://www.researchprotocols.org/2017/3/e46

XSL-FO RenderX

each patient was given personal instruction in the use of devices, most benefited from phone support when setting up the monitors. There were several cases of idiosyncratic behaviors, with some patients calling technical support or not wanting to use a particular device, requiring additional support.

Many previous reports on compliance in home monitoring involved the use of one or two devices. We added a regimen with multiple devices to an existing intense, management program that already placed heavy demands upon the patients. We have shown that home monitoring produces additional value in such a comprehensive environment. Compliance in our group was at least comparable with compliance reported in other studies, confirming that a complex home monitoring regimen is feasible [10,11,14,15].

There was a high level of satisfaction among the patients, with strong feelings that the program improved their comfort with their health and left them more connected with their health care team. The sharp demarcation between patients that were either poorly compliant with the measurement schedule or dropped out of the program emphasized the need for a personalized approach to home monitoring. Despite a robust implementation and training program, some patients stopped taking the participate if given extra support from those who will not engage is an important part of implementing a clinically and economically valuable program.

Limitations

This was a small study with a group of patients chosen who already had a close relationship with their care providers. The patients were chosen by the staff cardiologists to include patients that had been heavy utilizers of acute health services. However, we cannot exclude bias in that selection process, which might

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XSL-FO RenderX

HEART FAILURE

NEURO-DEGENERATION

COMPLEX DIABETES

COPD & ASTHMA

CANCER

OTHERS?

MSK





E N T A L E A L T H N

\$1,000,000,000,000

\$3.2 trillion

(CMS, 2015)



10% CMS beneficiaries

Hospital costs

\$56 billion Hospital costs are preventable





12 >\$10



PROF MARTIN ELLIOTT

MEDICAL DIRECTOR, GOSH, LONDON







Figure 2: Bronchoscopic appearances

(A) Microlaryngobronchoscopy 15 days after the transplant showing a dense web covering the stent and partially occluding the lumen (A), which was cleared by regular bronchoscopies and DNAase. (B) Image at 6 months, showing that reabsorption of the stent (white areas) caused so-called cobblestones of granulation tissue with little normal epithelium. (C) At 15 months after surgery, the graft seemed to be patent, with healthy mucosa.

Elliott, MJ et al www.thelancet.com Published online July 26, 2012 http://dx.doi.org/10.1016/S0140-6736(12)60737-51



Great Ormond Street NHS Hospital for Children

© Martin Elliott 2012



HOW AFFORDABLE IS HEALTHCARE?

Richard Douglas, Department of Health director general of policy, strategy, and finance, has reportedly said that the drive to find further efficiency savings in the NHS will continue after 2015,¹ with the total savings rising from £20bn (€24.6bn; \$31bn) to a possible £50bn by 2019-20. His comments are a startling admission of the long term impact on public services of the global financial crisis and ensuing recession.

global financial crisis and ensuing recession.



Appleby, J A Productivity Challenge too far?

BMJ 2012;344:e2416 doi: 10.1136/bmj.e2416 (Published 19 June 2012)







WHAT CAUSES ALL THIS?

OUR BIOLOGY









OUR BIOLOGY + OUR INDUSTRY





Overtreatment, undertreatment, overdiagnosis, underdiagnosis, uncontrolled costs and budgets, medical treatment errors and wrongly placed incentives
OUR BODIES

OUR MINDS

OUR FRIENDS & FAMILIES

OUR EMPLOYERS & ECONOMIES



HOW ARE WE GOING TO FIX THIS?

MOVE TO VALUE?

MOVE TO CALIFORNIA!



+1 SECRET INGREDIENT

creativity































THE DARK SIDE?



INVENTION W REGULATION W COMMUNICATION



BARRIERS

DOCTORS

PATIENTS

BIOPHARMA

TRIALS

PUBLISHERS

REGULATORS

POLY PHARMACY

PAYERS

SHORT TERM BENEFIT





et lux in tenebris lucet



TECHNOLOGY

CREATIVITY

CARE



"Do not underestimate the power of Exponentials."

"Do not underestimate the power of Exponentials."

"Do not underestimate the power of Yourselves."



"Do not underestimate the power of Exponentials."

"Do not underestimate the power of Yourselves."

"Do not underestimate the power of the Dark Side."



Thank you.



And the second s





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