



Entrepreneurial Mindset Network

www.emindset.network



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introductions

Higher Education Career

- 28 years including 10 at executive level
- Professor of Entrepreneurial Leadership

Social Media

- LinkedIn: profpaulcoyle
- Twitter: EMindsetNetwork

Roles

- Initiating major change
- Helping people to collaborate

Leadership Lessons

- People want to do a good job
- If you don't challenge then you condone
- Change is stressful



Independent Companies

- ProfPaulCoyle 2013-2017
- Auto-entrepreneur France
- Limited company UK

Network

- 576 organisations
- 59 countries
- Healthcare
- Higher Education
- Local Government
- Non Profit

Research

- Entrepreneurial leadership
- Entrepreneurial mindset

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what are the benefits of having an entrepreneurial mindset?

- an improved work/life balance and control
- job satisfaction with some degree of autonomy
- creation of better solutions
- a clearer purpose
- challenge to the status quo
- being more productive
- creativity and new ideas
- better ways of working with colleagues
- a leading role in a powerful network
- support for risk taking
- societal impacts



16 countries: Australia, Austria, Belgium, the Czech Republic, Ecuador, Finland, Germany, Italy, Latvia, Lebanon, the Netherlands, Norway, Slovakia, South Africa, Spain and the UK.

22 domains: accounting, business, chemistry, entrepreneurship, environment, health, health technologies, HR, information systems, international relations, languages and culture, law, management, marketing, mathematics and statistics, medicine, philosophy, politics, project management, psychology, religion and technology transfer.

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the perceptions of entrepreneurship

Corporate Angel

new or improved products & services

lower prices & better value for money

improving customer service

employment and job creation

- ethical behaviour

Corporate Devil

monopolies that squeeze out smaller players

raising prices to make obscene levels of profit

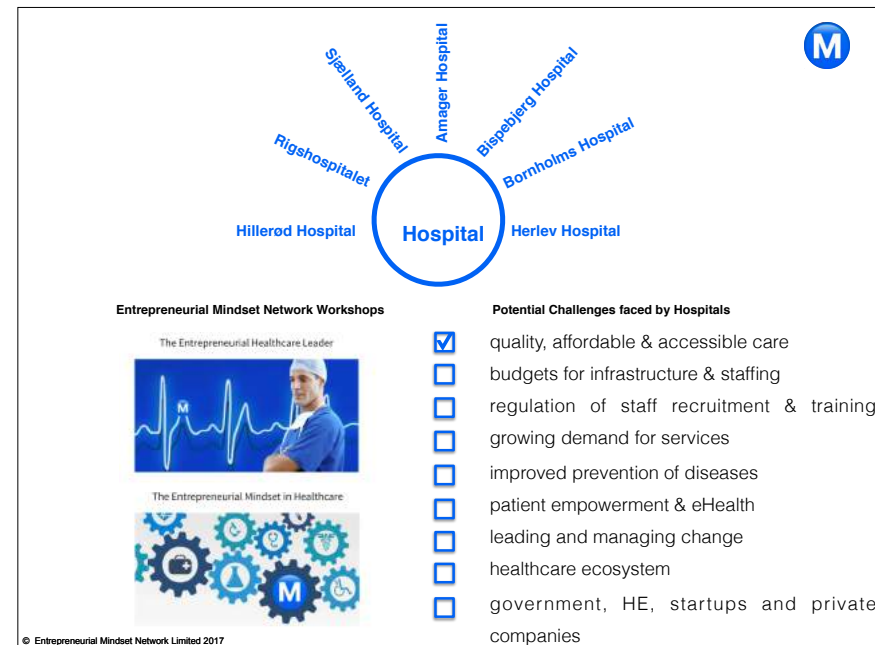
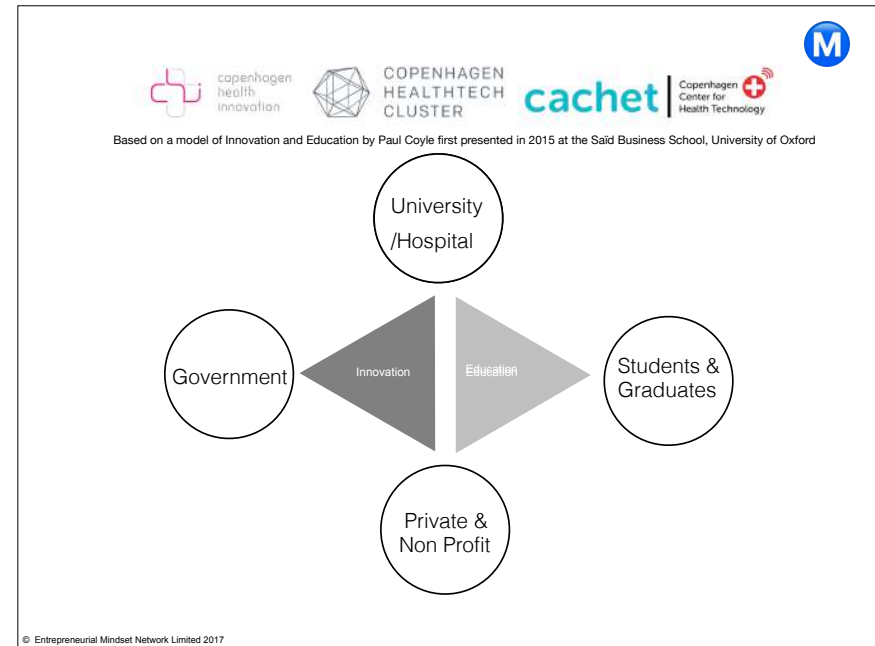
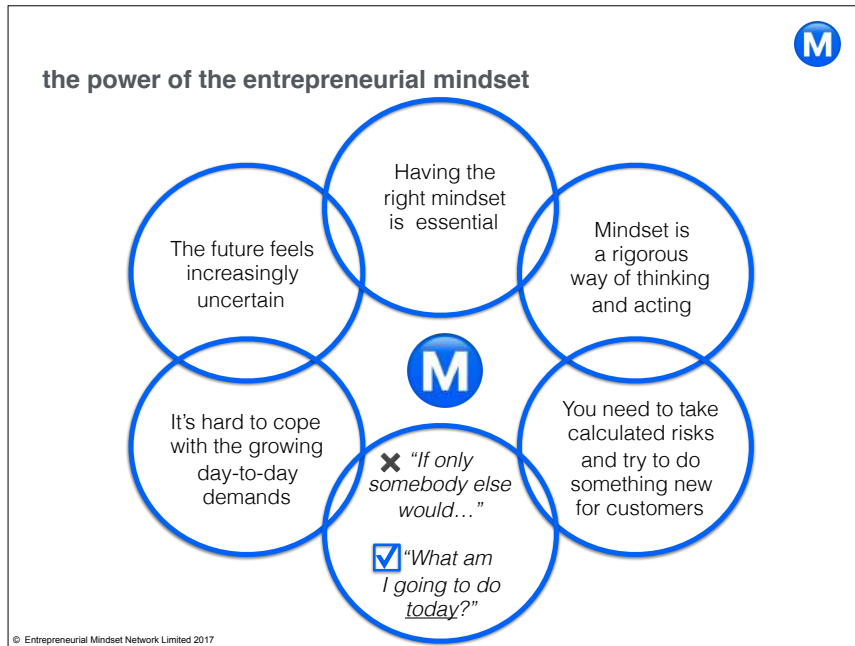
tax avoidance and evasion

environmentally unfriendly

attacking employment rights and exploiting workers



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Potential Challenges faced by Government

- delivering high quality services to citizens
- pressures on budgets especially staffing
- changing to smarter ways of working
- digitisation of services
- citizen empowerment
- incremental versus disruptive change
- the core of local government in future
- strategic collaborations

Entrepreneurial Mindset Network Workshops

The Entrepreneurial Mindset in Local Government

The Entrepreneurial Local Government Leader

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Entrepreneurial Mindset Network Workshops

Entrepreneurial Mindset & Non Profit

Entrepreneurial Non Profit Leaders

Potential Challenges faced by the Private and Non Profit Sectors

- opportunities for (B2B) products & services
- accessing university expertise & resources
- understanding public sector cultures
- long-term financial sustainability
- scaling operations
- moving into overseas markets
- innovating for competitive advantage
- government support & regulations

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the power of the entrepreneurial mindset

mindset	make the most
mindset	inspire
mindset	never compromise
mindset	do it yourself
mindset	seize opportunities
mindset	engage
mindset	take a risk

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